

I am a graphic designer and production artist with more than 15 years of experience at art studios, newspapers, magazines, and printing companies. I am a print preflight specialist, who regularly checks and fixes ads before they are submitted to Food & Drink magazine. I have created packaging and in-store display items for clients including Warner's and Grand Marnier.

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## Clients and Brands

- Grand Marnier
- Banrock Station
- Cellier des Dauphins
- TINI Wines
- PVH Corp. (Warner's, Olga, Calvin Klein)
- Artists' Health Centre
- CBC Records
- Canada's Wonderland
- Mirvish Productions
- College Pro Painters
- Tourism Toronto
- NOW Toronto
- Xtra!

## Technical Skills

### Mac and Windows

Adobe Creative Cloud

InDesign  
Photoshop  
Illustrator  
Acrobat Pro  
Dreamweaver  
Bridge

QuarkXPress

Microsoft Office

Word  
PowerPoint

## Education

High-end Photo Retouching: Pikto, 2007  
Photography: Ryerson University 2000-2004  
Life drawing: Toronto Board of Education, 1987-89  
Lettering/typography: George Brown College, 1985  
Fine Art Printmaking: OCAD University, 1984  
Filmmaking: The Funnel, 1983  
Art studio graphics: OCAD University, 1982-83  
General Arts: University of Ottawa, 1976-78

## Work Experience

### Bolivar Graphics

I have maintained a freelance business throughout my career. My clients trust me to handle all aspects of print production, from design to final file delivery.

- Adapt files from PVH Corp. (Warner's, Calvin Klein) for the Canadian market, including changing English items to English and French, and sending files for packaging directly to printers throughout the world.
- Design and produce advertisements for Food & Drink magazine for Sarah Promotions. Preflight ad material supplied by their clients before submission, to avoid costly delays and production charges.

### Music Manufacturing Services

March 2009-April 2014: Senior Mac Graphic Artist

Design and produce CD and DVD packages and promotional items, and preflight client print files. Print items to in-house digital press. Create dielines.

- Because of my ease with clients, we changed the workflow so that I communicated directly with clients, saving sales reps valuable time.
- Ongoing relationships with clients including The Irish Rovers, CBC Records, and Cowboy Junkies.

### Marketing Solutions Ltd.

1996-2009: Art Director/Production Artist

I was hired to set-up and run the in-house art department for this full-service marketing communications agency.

- Responsible for all aspects of graphic design and production, including web and photography.
- Responsible for production of all Canadian magazine advertising and promotional material for Grand Marnier for more than ten years.
- Set-up in-house product photography studio in order to save clients money, while ensuring quality.

### Studio Graphex

1992-1996: Production Artist

Design and production at this art studio. Clients included Mirvish Productions, College Pro Painters, Paramount Canada's Wonderland and Tourism Toronto.